



KICK START YOUR FUNDRAISING TODAY!

3 WAYS TO FUNDRAISE FOR THE SCOTIABANK CHARITY CHALLENGE

1. Fundraise on Social Media

Social media is an excellent way to get a jump-start on fundraising. It allows you to quickly and easily reach out to your peers to solicit donations. Try using your various social media accounts to get a huge boost. Here's an example of a post you can use:

*I am participating in this year's Scotiabank Charity Challenge and am committing to raising money for the children and families battling neurofibromatosis, a genetic disorder known more commonly as NF. (If you have a personal story of living with NF consider sharing a few details of your journey.) We have set a team goal to raise \$50,000 and would really appreciate your help! To donate please go to *insert your personal fundraising link here* Thank you for your support!*

2. Raise \$500 in 4 easy steps:

Step 1: Support yourself with a \$50 donation.	\$ 50
Step 2: Ask four family members to support you at \$50 each	\$ 200
Step 3: Ask your employer for a company contribution.	\$ 75
Step 4: Ask seven co-workers for a donation of \$25	\$ 175

3. Host an Event

Hosting your own fundraiser can be a lot of fun! Here are a few ideas that other team members have found successful.

- **Dedicate Your Birthday** to the Charity Challenge – ask your friends and family to donate to your charity run in lieu of gifts for your birthday.
- **Video Game Tournament** – gamers love tournaments! Host a weekend tournament with entry fees that are donated to your Charity Challenge charity. Get food, drink, and prizes donated (although most gamers we know will be happy with food, drink and bragging rights).

- **Board Game Night** – Love Balderdash? Monopoly? Apples to Apples? Bring out the board games, charge at the door, break into teams and let the fun begin!
- **Host a Theme Party!** – Relive the 60s, 70s, 80s or 90s!! Hold a theme party for a bunch of your friends and their friends. Donation: \$30 per person. Spend no more than \$10 per person on the food and you'll have \$20 per person or more to take away that night.
- **Tip Night** – Are you in the hospitality industry? If so, dedicate all your tips of one shift to your run and let your customers know.
- **Garage Sale** – Clean out the house and sell off your gems and junk for a great cause. Let your buyers know that all proceeds benefit your Charity Challenge charity.
- **Car Wash** – it worked for school fundraising, it works for Charity Challenge. Dedicate one morning to washing cars and let all your family and friends know to come over with checkbooks or cash in hand.
- **Bake Sale** – Are you a closet pastry chef? Show your talents and raise a boodle of cash for your charity with a bake sale. No one can resist a bake sale