

Your Step-by-Step Guide to Raising \$500 (and Making a Meaningful Impact)

If this is your first time participating in the Charity Challenge, fundraising might feel a little overwhelming. The good news? It doesn't have to be.

Raising \$500 is absolutely achievable, and every dollar helps ensure that individuals and families affected by NF have access to trusted support, reliable education, and advocacy for better care across British Columbia. Let's break it down.

Four Simple Steps to Raise \$500

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| 1. | Start with yourself | \$ 50 |
| | Lead by example with a personal donation. It sets the tone and shows others you're committed. | |
| 2. | Invite 4 Close Family Members | \$200 |
| | Reach out to those closest to you and share why this cause matters. Many people are happy to give when they understand your "why". | |
| 3. | Connect with 7 Friends or Extended | \$175 |
| | A small ask of \$25 can go a long way. Let them know you're working toward a meaningful goal and invite them to be part of it. | |
| 4. | Explore Workplace Support | \$ 75 |
| | Check whether your employer offers charitable donations or matching gift programs. Many workplaces are proud to support community initiatives. | |

You've reached your goal and made a real difference. TOTAL \$500

Why \$500 Matters

\$500 helps the Tumour Foundation of BC provide:

- Access to the NF Health Line for individuals seeking guidance
- Educational resources for families navigating a new diagnosis
- Advocacy efforts to improve coordinated NF care in BC
- Community connection so no one feels alone in their journey

When you raise \$500, you're not just hitting a number. You are helping build a more supported and informed NF community.

Use Social Media to Expand Your Reach

Social media helps your story travel beyond your immediate circle. Consider sharing:

- A photo of your training
- Why this cause matters to you
- A milestone update
- A message of gratitude

Be clear in your ask and include your fundraising link. You may be surprised how many people want to support something meaningful when invited.

If you need help on the way we are here to support you every step of the way: info@tumourfoundation.ca